

# 2014 澳門國際美食之都 26 澳門嘉年華

## INTERNATIONAL CITIES OF GASTRONOMY FEST MACAO

景德鎮, 中國

Jingdezhen, China

加入網絡年份

Year of Designation

2014



JINGDEZHEN  
City of Crafts  
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# 景德鎮·手工藝與民間藝術之都

景德鎮陶瓷文化國際交流中心為景德鎮市政府直屬部門，歸口市委宣傳部管理，是景德鎮國家陶瓷文化傳承創新試驗區建設重要載體，核心肩負陶瓷文化國際傳播與交流合作使命。

中心堅決落實各級關於試驗區建設的部署要求，堅持黨的集中統一領導，統籌國際傳播資源、開展陶瓷文化交流活動，聯動各方推動瓷文化及教育項目落地，優化資源配置打造外宣產品，落地國際傳播項目並提供政策建議，完成上級交辦任務。

中心牢記總書記殷殷囑托，對標國際、守正創新，以“走出去”“引進來”推動陶瓷文化交流提質擴面，為提升景德鎮國際影響力、促進陶瓷產業高質量發展持續貢獻力量。



# JINGDEZHEN · CITY OF CRAFTS AND FOLK ARTS

Affiliated to Jingdezhen Municipal People's Government and administered by the Publicity Department of the Municipal Party Committee, Jingdezhen Ceramic Culture International Exchange Center is a key carrier for building the National Ceramic Culture Inheritance and Innovation Pilot Zone of Jingdezhen, with the core mission of international communication and exchange and cooperation of ceramic culture.

It fully implements the deployment requirements of all levels for the pilot zone construction, adheres to the Party's centralized and unified leadership, integrates international communication resources, launches ceramic cultural exchange activities, promotes the implementation of ceramic culture and education projects, optimizes resource allocation to create international communication products, and provides policy suggestions while fulfilling assigned tasks.

Bearing in mind the earnest instructions of General Secretary Xi Jinping, the Center benchmarks international standards, pursues innovation, takes the initiative to "go global" and "bring in", advances ceramic cultural exchanges to a higher level, and contributes to enhancing Jingdezhen's international influence and boosting the high-quality development of the ceramic industry.

