

# 2017 澳門國際美食之都 26 澳門嘉年華

INTERNATIONAL CITIES OF  
GASTRONOMY FEST  
MACAO

# 長沙

Changsha  
City of Media Arts

媒體藝術之都

中國 長沙 **Changsha, China**

加入網絡年份  
**Year of Designation**

**2017**



# 城市介紹

長沙市為湖南省省會，是湖南省政治、經濟、文化、交通、科技、金融、資訊中心。

長沙是首批國家歷史文化名城，歷經三千年城名、城址不變，有“屈賈之鄉”“楚漢名城”“瀟湘洙泗”之稱。有馬王堆漢墓、四羊方尊、三國吳簡、嶽麓書院、銅官窯等歷史遺跡。長沙是世界“媒體藝術之都”、東亞文化之都、中國最具幸福感城市(之一)、中國(大陸)國際形象最佳城市，打造了“電視湘軍”“出版湘軍”“動漫湘軍”等文化品牌。

長沙有高校58所，獨立科研機構97家，兩院院士52名，國家工程技術研究中心14家，國家重點工程實驗室15個;有雜交水稻育種、“天河”超級計算機、國內首台3D燒結印表機等科研成果。



# INTRODUCTION OF THE CITY

Changsha is the capital city of Hunan Province and serves as the political, economic, cultural, transportation, scientific, financial, and information hub of the province. It is one of the first national historical and cultural cities in China, with its name and location remaining unchanged for three thousand years.

Known as the "Home of Qu Yuan and Jia Yi" (cultural masters from the ancient Kingdom of Chu and the Han Dynasty), the "Famous City of Chu and Han," and "Xiaoxiang Zhu Si" (a reference likening Hunan to the birthplace of Confucius and Mencius), Changsha boasts abundant historical relics and sites, such as the Ma Wang Dui Han Tombs, the Four Goat Square Zun, the Bamboo Strips of the Wu Kingdom from the Three Kingdoms Period, Yuelu Academy, and the Tongguan Kiln.

Changsha is China's first UNESCO Creative City of Media Arts, a Cultural City of East Asia, one of the Happiest Cities in China, and the Best International Image City in Mainland China. It has also earned a reputation as the "West Point" for cultivating creative talents, later giving rise to what is now called the "Television Army of Hunan," the "Publishing Army of Hunan," and the "Animation Army of Hunan."

The city is home to 58 universities, 97 independent research institutions, 52 academicians from the Chinese Academy of Sciences and the Chinese Academy of Engineering, 14 national engineering and technology research centers, and 15 national key engineering laboratories. It has achieved remarkable scientific breakthroughs, including hybrid rice breeding, the "Tianhe" supercomputer, and China's first 3D sintering printer.

