

## 城市介紹 | INTRODUCTION OF THE CITY

Zahle, in the heart of Lebanon, enjoys a strategic location in a fertile land in the midst of the agricultural region of the Middle East, an ideal place whereby regional cultures mingle and interact. Together with the town's gorgeous natural settings, it might have provided with inspiration more than fifty poets and writers born in Zahle over the past century, leading the city to its reputation as "the City of Wine and Poetry".

Zahle has always been known for its excellence in preparing food and it is homeland of the distinctive Lebanese "Mezze culture" which is originated from Zahle.

The designation of Zahle as a UNESCO Creative City refers to the concept of Gastronomy as a cultural heritage in constant evolution, between past traditions and knowledge and the new, growing trends related to a quality experience that meets the needs of authenticity, creativity and sustainability.

