



# WEIFANG CHINA

# 中國 濰坊

## 手工藝與民間藝術之都

加入網絡年份：2021

## YEAR OF DESIGNATION

## 城市介紹 | INTRODUCTION OF THE CITY



濰坊市位於中國山東半島中部、常住人口932萬人，面積1.62萬平方公里。濰坊毗鄰孔子家鄉，是儒家文化的重要區域，具有鮮明的半島型複合性經濟文化特徵。

濰坊是中國風箏的發源地。每年一度的國際風箏會連續舉辦了36屆，與110個國家和地區建立了文化往來與經貿關係。濰坊是諾貝爾文學獎獲得者莫言（申都代言人和支持者）的故鄉，是文化部命名的國家級文化生態保護區，風箏、年畫、桃核雕、嵌銀髹漆漆器、泥塑、剪紙等數十項原創工藝鮮活存續，在中國工藝美術領域具有很高的藝術地位。2021年加入教科文創意城市網路成為世界手工藝與民間藝術之都。

With a population of 9.32 million, located in the center of Shandong Peninsula, Weifang covers 16,200 km<sup>2</sup>. Adjacent to Confucius' birthplace, Weifang played an important role in the development of Confucianism.

Believed to be where kites were first invented, every April since 1984, Weifang has hosted the Annual International Kite Festival that sparked trade and cultural exchanges among 110 countries and regions. Weifang is the birthplace of Mo Yan, the first Chinese winner of the Nobel Prize for Literature. As one of the 20 National Cultural Preservation Areas and one of the 17 Innovative Cities, Weifang is renowned for the preservation and development of several folk art and crafts, like kites, woodblock painting, peach core carving and so on, therefore in 2021, Weifang was designated as a UNESCO creative city of Crafts and Folk Art.

