

## 城市介紹 | INTRODUCTION OF THE CITY



南京長期是中國乃至整個東亞、東南亞 地區圖書創作、出版、印刷、發行和典 藏的中心,許多中華傳世名著與南京關 係密切,比如世界規模最大的百科全書 《永樂大典》編撰於南京。南京自古以 來一直是中國文化經濟政治重鎮。有高 等院校53所,在校大學生80萬人,其中 來自80餘國的留學生有2萬多,每萬人 大學生數量全國第一。南京是中國重要 的綜合交通樞紐城市,有世界文化遺產 1項、世界文化遺產預備名單2項、全國 重點文物保護單位49處,全市上百家賓 館旅舍年均接待海內外旅遊者1.12億人 次。南京文化產業的經濟規模已於2017 年占到了全市GDP的6.1%,南京未來擬 在老工業園區建設文學出版小鎮,落地 國際中文寫作營項目,在傳統歷史建築 中為近500家民間閱讀組織提供閱讀空 間。

Nanjing has long been the center of book creation, publishing, printing, distribution, and collection in China and even the entire East and Southeast Asia. Many famous Chinese works passed down through the ages have close ties with Nanjing. For instance, the world's largest encyclopedia, the Yongle Encyclopedia, was compiled in Nanjing. Nanjing has been an important cultural, economic, and political center in China since ancient times. There are 53 institutions of higher learning, with 800,000 college students on campus. Among them, there are over 20,000 international students from more than 80 countries. The number of college students per 10,000 people ranks first in the country. Nanjing is an important comprehensive transportation hub city in China. It has one World Cultural Heritage Site, two items on the World Cultural Heritage Reserve List, 49 key national cultural relics protection units, and over a hundred hotels and guesthouses in the city receive an average of 112 million domestic and foreign tourists annually. The economic scale of Nanjing's cultural industry accounted for 6.1% of the city's GDP in 2017. Nanjing plans to build a literary publishing town in the old industrial park in the future, implement the International Chinese Writing Camp project, and provide reading Spaces for nearly 500 folk reading organizations in traditional historical buildings.

