



JINGDEZHEN
City of Crafts
and Folk Art



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Members of
the Creative Cities Network

JINGDEZHEN
CHINA

手工藝與民間藝術藝術之都

加入網絡年份：2014

YEAR OF DESIGNATION

中國
景德鎮

城市介紹 | INTRODUCTION OF THE CITY



景德鎮陶瓷文化國際交流中心為景德鎮市人民政府直屬部門，主要從事向世界推介景德鎮陶瓷文化，加強與世界各地陶瓷文化交流合作；服務參與國內外陶瓷會展、交流活動，推動發展陶瓷會展經濟，發展陶瓷跨境電子商務、推動陶瓷線上交易、鏈上交易，推動陶瓷數位經濟發展。開展、協調、服務國際陶瓷學術研修、遊學培訓、文化交流活動。

“建好景德鎮國家陶瓷文化傳承創新試驗區，打造對外文化交流新平台”。我們始終牢記習近平總書記的殷殷囑託，緊緊圍繞試驗區“兩地一中心”工作目標，對標國際，創新謀劃，主動“走出去”，廣泛“引進來”，推動陶瓷文化交流朝著更高層次、更具影響、更廣領域目標不斷邁進，為提升景德鎮國際影響力和知名度，促進陶瓷產業數位化、高端化、創意化發展貢獻更多力量。

以陶瓷文化之聲，唱響中國故事，傳遞中國聲音，中心將以促進陶瓷文化傳播為基點，推動陶瓷產業發展為目標，構建陶瓷文化對外交流第一平台，打造陶瓷文化對外服務第一視窗。

Jingdezhen Ceramic Culture International Exchange Center is a bureau directly under the Jingdezhen Municipal People's Government. It is mainly engaged in promoting Jingdezhen ceramic culture to the world and strengthening exchanges and cooperation with ceramic culture around the world. It also serves to participate in domestic and foreign ceramic exhibitions and exchange activities. Besides, it promotes the development of the ceramic exhibition economy, develops ceramic cross-border e-commerce, boosts ceramic online transactions, and accelerates the development of the ceramic digital economy. It also carries out, coordinates, and serves international ceramic academic training, study tour training, and cultural exchange activities.

‘Construct the Jingdezhen National Ceramic Culture Inheritance and Innovation Experimental Zone and create a new platform for foreign cultural exchanges.’ This is General Secretary Xi Jinping's earnest entrustment to us. We always closely focus on the work goal of ‘two places and one center’ in the experimental area. By actively ‘going out’ and extensively ‘bringing in’, we are promoting ceramic cultural exchanges towards higher, more influential, and broader goals. We hope to contribute more to enhancing Jingdezhen's international influence and popularity, as well as promoting the digital, high-end, and creative development of the ceramic industry.

Jingdezhen Ceramic Culture International Exchange Center will use the voice of ceramic culture to sing Chinese stories and convey Chinese voices. In addition, we will base ourselves on promoting the spread of ceramic culture, set the promotion of the ceramic industry as the goal, construct the first platform for foreign exchange of ceramic culture, and create the first window of ceramic culture external service.

