



JEONJU SOUTH KOREA

2012

加入網絡年份

YEAR OF DESIGNATION

韓國·全州

城市介紹 | INTRODUCTION OF THE CITY

Jeonju, an ancient city with over 1,000 years of history, was the capital city of the Hubaekje (Later Baekje) Kingdom and the birthplace of the Joseon Dynasty. Among many features characterizing Jeonju, food truly represents the city. Jeonju was the place where things produced in the Honam area were gathered during the Joseon Dynasty. High quality rice cultivated on the Honam Plain, fish and salted fish from the West Sea, and fresh vegetables and wild greens collected from mountain areas have contributed to making Jeonju a center of traditional food networks with diverse food culture. With these backgrounds, Jeonju has been called the Town of Taste for a long time. The city has also made continual efforts to protect traditional food culture and creatively develop it, leading to the designation of the City of Gastronomy by the UNESCO. Simply put, Jeonju has become the food capital of Korea.

